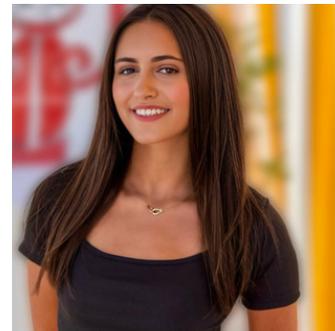


BENSIMON JOAN

International Brand, Events & Communication Project Manager



"CURIOUS, CREATIVE AND DETERMINED"

Results-driven and detail-oriented professional with strong experience in brand strategy, communication, marketing, and international event management.

PROFESSIONAL EXPERIENCE

August 2024 - September 2025 / March 2026 - Present

International Events & Communication Project Manager - Vilebrequin

Cannes - CDI

- **Planning and organization** of internal and external events.
- **Coordination of major congresses:** Cannes Festival, Cannes Lions, MIPIM, and others.
- **Negotiated and managed** contracts with partners and service providers.
- **Managed media/press** relations to enhance brand visibility.
- **Supervised** quotations and monitored invoices to ensure **budget** compliance.
- Coordinated branded **photo shoots**.
- Managed brand **partnerships** with Clarins, Sol de Janeiro, Microsoft, Monte Carlo wedding...
- Team management.
- Development of **communication strategies** to maximize the impact of events.

October 2025 - February 2026

Fashion Events & Brand Experience Coordinator - Orange Modèle Management

Toronto-New-York

- Supported pre-event planning, including vendor outreach and venue **logistics**.
- Organized the **Runway To** fashion show.
- Assisted with model casting, selection, and scheduling.
- **Coordinated** with designers and supported sponsor-related activities.
- Participation in **Fashion Week New York & Toronto**.
- Identified, contacted, and **managed sponsor relationships**.
- Contributed to the smooth execution of **on-site event operations**.
- Coordinated **branded photo shoots**.
- Assisted with post-event follow-up, including communications and **media coordination**.
- **Collaborated** with team members on administrative tasks and event-related **marketing initiatives**.

February 2025 - Present

Freelance Brand, Event & Communication Project Coordinator - Palais Clément Massier & Collective First

Cannes

- **High-end and corporate event** coordination.
- Client liaison & customized proposals.
- Event logistics, planning & on-site operations.
- Venue development & **commercial support**.
- **Luxury hospitality** & experiential events.

September 2022 - August 2024

Premium Events & Experiences Coordinator - Palais des congrès

Antibes- Alternance

June 2022 - August 2022

Events assistant - Dany's traiteur

Cannes - Internship

CONTACT

- 29 Avenue de Vallauris , 06400 Cannes
- 06.47.58.27.10
- Joanbensimon008@gmail.com
- Permis B

WEBSITE AND PROFILE

Linkedin : Joan Bensimon

Site web : joan-bensimon.com

LANGUAGES

Français

Native

Anglais

Advanced

Espagnol

Basic

VOCATIONAL TRAINING

September 2023 - June 2025

Master's Degree in Project Management

Sup de com Nice

September 2022 - June 2023

Bachelor's Degree in Marketing & Communication

Esccom Cannes

September 2021 - June 2022

Bachelor's Degree in Marketing & Communication

Isefac bachelor Nice

September 2020 - June 2021

Bachelor's Degree in Marketing & Communication

European Communication School, Nice

September 2019 - June 2020

Baccalauréat ES

Lycée Bristol, Cannes

SOFT SKILLS

Operational Marketing and Branding

Event Planning and Project Management

LVMH Certificate

Communication Strategy and Press Relations

Social Media Management

Adobe Creative Cloud (Photoshop, InDesign - magazine creation)

WordPress and Website Management

Sales and Negotiation Techniques

Brand ambassador for various missions:

- Kering Eyewear: Promotion of high-end eyewear collections, and reinforcement of brand awareness.
- Tour de France / Hôtel Majestic/ Cannes Town Hall
- Netflix