

# BENSIMON JOAN

## International Events & Communication Project Manager



### "CURIOUS, CREATIVE AND DETERMINED"

Motivated, detail-oriented, and dedicated professional with solid experience in communication, marketing, and international event management.

📍 29 Avenue de Vallauris , 06400 Cannes  
☎ 06.47.58.27.10  
✉ Joanbensimon008@gmail.com  
🚗 Permis B

### PROFESSIONAL EXPERIENCE

August 2024 - September 2025 / March 2026 - December 2026  
**International Events & Communication Project Manager- Vilebrequin**  
Cannes

- **Planning and organization** of internal and external events.
- **Coordination of major congresses:** Cannes Festival, Cannes Lions, MIPIM, and others.
- **Negotiated and managed** contracts with partners and service providers.
- **Supervised** quotations and monitored invoices to ensure budget compliance.
- **Managed press relations and partnerships** to enhance brand visibility.
- Development of **communication strategies** to maximize the impact of events.

October 2025 - February 2026

**Fashion Events & Brand Experience Coordinator- Orange Modèle Management**  
Toronto-New-York

- Supported pre-event planning, including vendor outreach and venue **logistics**
- Organized the **Runway To** fashion show
- Assisted with model casting, selection, and scheduling
- **Coordinated** with designers and supported sponsor-related activities
- Participation in **Fashion Week**
- Identified, contacted, and **managed sponsor relationships**.
- Contributed to the smooth execution of **on-site event operations**
- Assisted with post-event follow-up, including communications and **media coordination**.
- **Collaborated** with team members on administrative tasks and event-related **marketing initiatives**.

September 2022 - August 2024

**Premium Events & Experiences Coordinator - Palais des congrès**

Antibes- Alternance

- **Created visuals** aligned with the company's needs.
- Managed and animated social media platforms.
- Organized and monitored events.
- Research, contact, negotiate
- **Budget management**

June 2022 - August 2022

**Events assistant - Dany's traiteur**

Cannes - Internship

### WEBSITE ET PROFILE

Linkedin : Joan Bensimon

Site web : joan-bensimon.com

### LANGUAGES

**Français**

Fluent

**Anglais**

Advanced

**Espagnol**

Beginner

### VOCATIONAL TRAINING

**September 2023 - June 2025**

Master's Degree in Project Management

Sup de com Nice

**September 2022 - June 2023**

Bachelor's Degree in Marketing & Communication

Esccom Cannes

**September 2021 - June 2022**

Bachelor's Degree in Marketing & Communication

Isefac bachelor Nice

**September 2020 - June 2021**

Bachelor's Degree in Marketing & Communication

European Communication School, Nice

**September 2019 - June 2020**

Baccalauréat ES

Lycée Bristol, Cannes

### MY SKILLS

Operational Marketing & Branding

Event Planning & Project Management

Communication Strategy & Press Relations

Social Media Management

Adobe Creative Cloud (Photoshop, InDesign - magazine creation)

WordPress & Website Management

Sales & Negotiation Techniques

### Brand ambassador for various missions:

- Fashion Week 2025
- Cannes Lions: Participation in the organization of the festival and support for international customers.
- Kering Eyewear: Promotion of high-end eyewear collections, and reinforcement of brand awareness.
- Tour de France /Hôtel Majestic, Cannes: / Cannes Town Hall